



SPONSORSHIP PROSPECTUS

**COMMUNITYCHILDHEALTH
CONFERENCE2008**

Invitation to Sponsor the
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CONFERENCE2008**

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INVITATION TO SPONOR

The organising committee takes great pleasure in extending an official invitation to participate as a sponsor of the **Community Child Health Conference 2008** to be held in Brisbane at the Victoria Park Function Venue 23 – 24 October 2008.

This exceptional conference aims to advance knowledge and practice for Queensland Health, other government and NGO's working with children and young people across Queensland and northern New South Wales. We expect the program to facilitate the dissemination of evidence highlighting effective ways to ensure improved service responsiveness to families, children and young people in the community sector.

Additionally the conference hopes to raise the profile of the benefits of increased intersectional collaboration, identify future directions and provide an interactive forum to stimulate debate and networking. Your participation and partnership in sharing of the event's success would be considered most valuable.

The conference is set to attract delegates from across Queensland and northern New South Wales. The attendees will include practitioners and professionals who have a special interest in child health. As this is a health area growing exponentially we believe this is an event that would have particular interest and benefit for potential organisations offering sponsorship support. The **Community Child Health Conference 2008** provides a unique opportunity for sponsors to communicate directly with a diverse and relevant audience.

Sponsorship benefits

- Your organisation will be openly and prominently demonstrating its continued commitment to and active support of Community Child Health and for those whom the Queensland Health Community Child Health Department represents.
- The conference can "open doors" to facilitate networking and to influence key decision-makers and professionals in this field.
- Your representatives can network with conference participants to update their knowledge and understanding of your services in an environment where they are open to listening and learning.
- Sponsorship is the most cost effective way to reach this group who will be targeted via a comprehensive promotional campaign.
- The conference will provide the opportunity for your organisation to showcase its latest products/services.

Sponsorship Opportunities

The following pages summarise available sponsorship opportunities.

Most importantly, please note that all packages are flexible – we are happy to discuss with your organisation how best we can tailor our packages to suit your marketing requirements and budget.

Platinum Sponsor

\$8800 (incl GST)

As the most prestigious sponsor of the event, your organisation will be entitled to your choice of naming rights to maximise and enhance your promotional opportunities in line with your marketing objectives.

The core entitlements of the Platinum Sponsor package include:

- The naming rights to a keynote session including a two minute address (please note this does not include input into the session content and is subject to committee approval).

In addition, your organisation is entitled to choose two of the following:

Naming rights to conference name badges (one opportunity)

- Every delegate will receive a name badge on registration and will be required to wear their badge at all times during the conference.
- Your logo, printed in black, will appear on these badges providing prominent and extensive exposure.

OR

Naming rights to delegate satchels (one opportunity)

- The official conference satchel will be distributed to all delegates at registration. It will contain the conference handbook and other general conference information, together with all promotional material associated with the conference.
- Your organisation's logo will be printed on the satchel along with the conference logo. Placement of the logo will be at the discretion of the organising committee.

OR

Naming rights to the conference dinner

Your organisation will be entitled to:

- Acknowledgement of your sponsorship in conference literature
- Acknowledgement on conference dinner tickets
- Acknowledgement by session chair in last session prior to dinner
- The opportunity to provide free-standing banners, napkins, coasters, balloons, other merchandising (as you choose to provide).

In addition your organisation will be entitled to receive the following:

Presence

- Two complimentary clothed and skirted table tops
- Three complimentary conference registrations
- Three complimentary passes to the conference dinner.
- Two complimentary satchel inserts
- Detailed delegate list for following up marketing endeavours. The delegate list will be provided following the event and will be subject to stringent privacy laws. Note: some delegates may request their details not be passed on to other parties.
- Two complimentary seat drops
- Acknowledgement of sponsor support in opening address

Print

- Handbook: 100 word promotional paragraph and logo inside
- Logo acknowledgement of support on conference slide to be displayed at the commencement and end of sessions
- Logo acknowledgement of support posted on conference website with link to your organisation's website
- Opportunity to supply one medium sized free-standing banner for display in the Plenary Session room.

GOLD SPONSOR

\$6600 (inc GST)

As a Gold Sponsor of the event, your organisation will be entitled to the following promotional opportunities:

The core entitlements of the Gold Sponsor package include:

- Naming rights to one networking lunch, including the opportunity to provide free-standing banners, napkins, coasters, balloons, other merchandising (as you choose to provide) or promotional material.

In addition, your organisation is entitled to choose one of the following:

Naming rights to the conference message area (one opportunity)

An information hub located adjacent to the conference registration and hospitality desk area, where delegates may leave messages, the conference message centre will be a regularly visited, high exposure area. Naming rights to the message centre includes:

- Logo acknowledgement on the Conference message board
- The opportunity to provide 1 free standing banner next to the conference message board
- Acknowledgement in conference handbook.

OR

Naming rights to the conference handbook (one opportunity)

The conference handbook will be distributed on site to all participants and will be a regularly used reference source during and after the event. Your organisation will receive a full page advertisement on the inside front cover and a logo on the front cover.

In addition to the above, your organisation is entitled to:

Presence

- One complimentary clothed and skirted table top and poster display
- Two complimentary conference registration
- Two complimentary pass to the conference dinner.
- One complimentary satchel insert
- Detailed delegate list for following up marketing endeavours. The delegate list will be provided following the event and will be subject to stringent privacy laws. Note: some delegates may request their details not be passed on to other parties.
- One complimentary seat drop
- Acknowledgement of sponsor support in opening address

Print

- Handbook – 50 word promotional paragraph and logo inside
- Logo acknowledgement of support on conference slide to be displayed at the commencement and end of sessions
- Logo acknowledgement of support posted on conference website with link to your organisation's website.

COMMUNITY CHILD HEALTH
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Silver Sponsor \$3300 (incl GST)

As a valued Silver Sponsor of the event, your organisation will be entitled to receive the following opportunities at the conference:

Presence

- One complimentary clothed and skirted table top and poster display
- One complimentary conference registration
- One complimentary pass to the conference dinner
- One complimentary satchel insert
- Detailed delegate list for following up marketing endeavours. The delegate list will be provided following the event and will be subject to stringent privacy laws. Note: some delegates may request their details not be passed on to other parties.
- Acknowledgement of sponsor support in opening address

Print

- Handbook – logo acknowledgement featured inside
- Logo acknowledgement of support on conference slide to be displayed at the commencement and end of sessions
- Name acknowledgement of support posted on conference website.

Additional Sponsorship Opportunities

Conference Pens

\$770 (incl GST)

This provides an exceptional opportunity to provide branded pens for exclusive delegate use at sessions. Pens to be supplied by sponsor.

~~Conference Notepads~~

SOLD

~~\$770 (incl GST)~~

This provides an excellent opportunity to provide branded notepads for exclusive use at delegate sessions. Notepads to be supplied by sponsor.

Satchel Insert

\$550 (incl GST)

Your organisation will be entitled to insert promotional material in delegate satchels (up to five collated A4 pages). Important information describing your initiatives, products and services can be placed directly in the hands of your key audience. Inserting corporate literature is one of the few sure ways of guaranteeing that information on your organisation reaches every delegate.

Conference Handbook Advertising

Full page advertising four colours \$1,650 (incl GST)

Half page advertising four colours \$1,100 (incl GST)

Full page advertising black and white \$1,250 (incl GST)

Half page advertising black and white \$770 (incl GST)

Not For Profit Sponsorship \$1100 (incl GST)

As a valued NFP Sponsor of the event, your organisation will be entitled to receive the following opportunities at the conference:

Presence

- Acknowledgement of sponsor support in opening address
- One complimentary clothed and skirted table top and poster display. (Please note that this is an 'unman' table top opportunity. If you would like the option of having a person present at you table top a sponsor registration must be purchased).

Print

- Handbook – name acknowledgement featured inside
- Name acknowledgement of support on conference slide to be displayed at the commencement and end of sessions
- Name acknowledgement of support posted on conference website.

Additional Not for Profit Sponsorship Opportunities

NFP Satchel Insert

\$330 (incl GST)

Your organisation will be entitled to insert promotional material in delegate satchels (up to five collated A4 pages). Important information describing your initiatives, products and services can be placed directly in the hands of your key audience. Inserting corporate literature is one of the few sure ways of guaranteeing that information on your organisation reaches every delegate.

Application to Sponsor

We thank you for your interest in sponsorship of the Community Child Health Conference 2008 and the benefits that it will undoubtedly bring to your organisation. If you wish to discuss further, please contact the event managers:

Community Child Health Conference 2008

PO Box 1517, Eagle Farm QLD 4009

T: +61 7 3858 5416

F: +61 7 3858 5499

Email: renaeeg@eventplanners.com.au

Or simply complete and return this form to the above.

Important

1. Your organisation's sponsorship is considered to be confirmed once the conference manager has received this completed form.
2. Your entitlements will become effective once the agreed payment has been received.
3. This form is considered a contract between the Community Child Health Conference and the sponsoring organisation.
4. Your application to sponsor or exhibit does not constitute an attendee registration. An exhibitor registration form will be sent to you once your sponsorship application has been processed.

Yes – we would like to participate as a sponsor of the above event as follows (please tick ✓):

<input type="checkbox"/> Platinum sponsor	\$8,800
<input type="checkbox"/> Gold sponsor	\$6,600
<input type="checkbox"/> Silver sponsor	\$3,300
<input type="checkbox"/> NFP sponsor	\$1,100
<input type="checkbox"/> NFP Insert	\$330
<input type="checkbox"/> Other sponsor – (eg pens, advertising) Please specify	\$

ORGANISATION DETAILS

Organisation:.....

Contact Name:.....Position:.....

Postal address:.....

Suburb/Town:.....State:.....Postcode:.....

Telephone (w):.....Fax:.....

Email:.....

***** Please note upon confirmation of sponsorship, you will receive a sponsor registration form. This form will allow you to indicate who will be utilising your complimentary registration. Any additional attendees will be required to purchase a sponsor registration for \$150.*****

YES, my organisation accepts the sponsorship entitlements as outlined in the proposal and we confirm sponsorship of the above event.

I have read and understood the entitlements and conditions outlined in the sponsorship information and agree to sponsor the Community Child Health Conference 2008 on that basis.

Signature of authorised person, on behalf of sponsor

.....

Date:/...../.....

Payment Method

Sponsorship cannot be confirmed until payment is received. All prices are in Australian dollars and include GST. A tax invoice will be issued on receipt of this application form.

ABN: 76 108 781 988

Please indicate preferred payment method below:

Cheque/international bank draft – payable to *Event Planners Australia*. Payment must be made in Australian dollars payable on an Australian bank and free of all charges
OR

Credit card – charges as per this form are to be debited to:

MasterCard

Visa

American Express

Diners Club

Cardholder name:	Cardholder signature:
Credit card number:	Please note: Debits to your credit card will appear as <i>Event Planners Australia</i> on your credit card statement.
Expiry date:	
TOTAL OWING	\$

Sponsorship Policy - Agreement by Sponsor/Exhibitor

There is concern amongst delegates regarding the appropriateness of accepting sponsorship from companies, particularly those seen to be contravening the International Code of Marketing of Breast-milk Substitutes. CCHC acknowledges the specific concerns of the delegates, and notes that unethical marketing practices and perceived endorsement of products is not limited to companies bound by the WHO code.

Therefore the Community Child Health Conference requires your organisation to sign below agreeing that it is your intention to:

- provide this conference with scientific information
- refrain from the promotion of breast milk substitutes as an alternative to breastfeeding
- **not provide** give-aways that promote either breast milk substitutes or your pharmaceutical products at your exhibition booth or in the satchels.

Signed:..... Date:.....

Name:.....

Organisation:.....

Position:.....

GENERAL TERMS & CONDITIONS EVENT SPONSORSHIP AND EXHIBITION

Things You Need to Know

The following terms and conditions apply to your application to sponsor and/or exhibit.

- You/Your (the sponsor/exhibitor) by returning a completed, signed and dated form explicitly accept these terms and conditions.
- Details may change without notice. Please refer to the event website for the latest information.
- We/Us/Our/EP (Event Planners Australia ABN 76 108 781 988) representing the local organising committee and the Host body do not accept responsibility for any errors, omissions or changes.
- You agree that the organisers and other authorised stakeholders may use your contact information for any relevant purpose such as administration or advising of future events. You may ask us to limit communication to necessary matters.

Financial Facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax pro-forma tax invoice to facilitate payment. You have 14 days to pay. If you miss the payment date, any time dependent discounts will be forfeited i.e. you will be billed at the next highest level (early rate to standard, etc).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid. Our decision is final.
- All prices are quoted in Australian Dollars and include 10% GST.
- You must pay for any bank charges – which must be included with any transfer of funds to us.
- If you chose to pay via credit card there may be a merchant fee. Debits to your credit card, except for accommodation, will appear as Event Planners Australia on your statement.

If You Need To Cancel

- Notice to cancel must be made in writing to Event Planners Australia.
- Cancellations made **before the Early Bird cut off date (28 August 2008)** will generally be refunded at 50% of the total purchase price.
- Cancellations made **after this date** will not be refunded.

In the Unlikely Case that the Event Cancels

- The extent of refunds will be a matter for the Host organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.

You and Your Staff – On-site

- Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately.
- Your staff (even if entitled to a complimentary registration) will be denied access to the event or exhibition unless they have completed, signed and dated the relevant registration form.

Print Entitlements

- Logos, company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in a JPEG Format.
- No print or web recognition will be given unless payment terms have been met.

Sponsor Notes

- Sponsorship monies are not used for the direct supply of food, beverage or entertainment and may be tax deductible (check with your accountant).
- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- Sponsorship of speakers and sessions are subject to separate terms and conditions.

Exhibitor Notes

- You have a limited licence to exhibit. You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
- We are the sole judge of acceptable display items and you will remove them promptly if asked.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You must keep any noise within our acceptable levels.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- You must familiarise yourself with the venue's terms and conditions.
- Food, beverage or prohibited items are not permitted at the Event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations.
- You must have at least AUD5,000,000 of suitable Public and Products liability insurance. Entry to the venue will be denied if you have not provided a copy of your current policy.
- You are solely responsible for any physical loss or damage to your own property.